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NEWS RELEASE

For Immediate Release

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**Behind-the-Scenes Tours with the Cake Boss, Macy's Parade Studio;
Baking Lessons with Giorgio's Pastry Chef; a Sailboat Tour of Liberty
Island; Gourmet Dinners; Travel, Sports Packages and Much More
Up for Bid at the Hoboken Historical Museum's
Annual Great Hoboken Auction, May 1**

Hoboken's largest auction caters to all tastes and budgets with one-of-a-kind experiences, bargains and rare treasures; this year at the S.C. Williams Library on the Stevens Institute of Technology Campus – Free Parking Available

Hoboken, NJ – April 14, 2010 – This year's annual Great Hoboken Auction to benefit the Hoboken Historical Museum is so exciting, it's hard to fit it all in. Taking place on **Saturday, May 1**, the event this year moves to a new venue, the **S.C. Williams Library on the campus of Stevens Institute of Technology, with free parking available.**

Delicious sandwiches and refreshments will be available for purchase all evening. Admission is just \$15, free to children age 14 and under. Doors open at 6 p.m. to the Silent Auction, which offers an eclectic array of fine art and historic prints, antiques and new furniture, collectables, and gift certificates to suit almost any taste or budget.

The pace quickens at 7:30 p.m., when auctioneer Eugene Flinn, owner of Amanda's and Elysian Café, opens the Live Auction. New items include:

- A behind-the-scenes tour with the "Cake Boss" himself, Buddy Valastro, of Carlo's Bakery and The Learning Channel fame;
- Chocolate-making lessons from the master chocolatier at Schnackenberg's;
- A private behind-the-scenes tour of the Metropolitan Opera, with one of the Met's artists as personal guide, providing insights and insider stories.

Popular favorites returning to the auction block include:

- Macy's Parade Studio tour, plus four grandstand seats to the big event;

- A guided tour of Stevens Institute of Technology's Davidson Lab Wave Tank and Ocean Engineering Lab, home of America's Cup yacht designs, led by Dean Michael Bruno, with a demonstration of the facility in action;
- A year of indoor parking at the Shipyard, or a family membership in the Shipyard pool;
- Membership in the Hoboken Yacht Club, including free sailboat rentals;
- Giorgio's pastry baking lesson by Mary Grace Castiello – in your own home.

Hoboken's most inclusive auction

The Museum's auction is truly an event for everyone – it's affordable, festive and full of unique experiences to bid on. Imagine sailing the Hudson River on a 32-foot sloop, along with three of your friends, with a close-up view of the Statue of Liberty and Manhattan. Fulfill a childhood dream of being a fireman for a day: Bid on a chance to ride in this year's Memorial Day Parade seated on a Hoboken Fire Truck, or lunch at one of the beautifully restored historic firehouses with members of Hoboken's bravest.

The auction offers a chance to commission a local artist to paint a portrait of your home or favorite Hoboken scene, or a professional children's photographer to take a unique, artistic portrait of your kids. We've even got a lovely bunch of coconuts: A friend of Museum donated three vintage coconut heads, two pirates and one monkey, a must-have for a Tiki Bar! You'll never know what treasure you'll find on over a dozen tables of items. More details are available at www.hobokenauction.com.

The Museum welcomes additional donations of antique furniture, collectibles, and, of course, products and services from local businesses. The Great Hoboken Auction is a major fundraising event of the year, and it helps support the Museum's exhibits, programs and publications. Because the HHM is a nonprofit organization, donations are tax-deductible, call the Museum at 201-656-2240. Volunteers are also needed, no experience necessary. For more information, email volunteer@hobokenmuseum.org.

About the Hoboken Historical Museum

Founded 1986, the Museum's mission is to educate the public about Hoboken's history, diverse culture, architecture and historic landmarks. In 2001, the Museum moved into one of the oldest buildings on the waterfront, in the former Bethlehem Steel shipyard, at 1301 Hudson St., Hoboken, where it maintains a series of rotating exhibits. The Museum is open six days a week, 2 – 7 pm on Tues. – Thurs., 1 – 5 pm on Fridays, and noon – 5 pm on weekends, with special exhibits, tours, events and lectures, and educational programs for adults and children on a weekly basis. Visit www.hobokenmuseum.org, for our calendar and online catalog. The Museum is a not-for-profit tax-exempt 501(c) entity.

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Note to editors: Photographs from last year's event and some of this year's items are available; please call 201-683-6935.